

2025 TN Statewide Payroll Conference of PAYO: ROIs for Sponsors

****NEW: For “Conference Sponsor/Partner ONLY” – A Room will be Available for Demos. You will need to check at the Conference Registration Desk to see available times.**

Educational Presentations are available for Conference & Platinum Levels ONLY.
(All presentations are based on availability and similar sponsors cannot have same topics.
Topics MUST be educational and not a sales presentation)

CONFERENCE SPONOSOR(s): \$2,500.00
after 1/31/25 \$2,600

Benefits for Conference Sponsors:

- Attendee List – sent out a week prior to the conference
- 1st choice for location in the Vendor Hall
- 6' draped table, with power, internet with 2 chairs, trash basket
- 1 hotel room – for Wednesday & Thursday nights (provided by the Board)
- *NEW: 1 room for Demos, schedule with the TSPC registration desk**
- 2 breakout sessions (*register & pay before 3/1/25*)
- Greet Attendees during Opening Session (2 – 3 minutes)
- Advertisement:
 - Signage and on a TV at the registration desk
 - Sponsor Signage for the selected Event
- Add a PDF document link on our website
- Name and Sponsor Level on all conference signage
- 1 year on ALL Pages on our Website
- Conference app [Whova] build your virtual booth
- 3 tickets for Lunch - Thursday & Friday
- 3 tickets of Thursday night meal

Conference Sponsor/Partner Opportunities [select ONE on the registration form]

1. Attendee Breakfast - Thursday and Friday
2. Attendee Lunch – Thursday & Friday
3. Key-Note Speaker – Thursday
4. Thursday Night Attendee(s) Meal
5. Thursday Night – Entertainment (DJ, Green Screen)
6. Conference Internet & Breaks
7. Conference app [Whova] #1
8. Conference app [Whova] #2
9. Attendee Registration Needs: lanyards, name badges/ notebooks, more

PLATINUM SPONSORS: before 1/31/25 - \$1,700.00
after 1/31/25 \$1,850

Benefits for Platinum Level

Attendee List – 1 week prior to conference
2nd choice for location in the vendor hall
6' draped table, with power & internet, with 2 chairs and trash basket
1- session presentation (*register & pay before 3/1/25*)
Advertisement:
 Company Name, Sponsor Level on Conference Signage
 Website: 1 year on Home and Sponsor pages
Add a PDF link about your company on our website
2 tickets for Lunch - Thursday and Friday
2 tickets for Thursday Night entertainment

GOLD SPONSOR: before 1/31/25 - \$1,500.00
after 1/31/25 - \$1,600+\$100 for attendee list

Benefits for Gold Level

3rd Choice for location in the vendor hall
6' draped table, with power & internet, with 2 chairs and trash basket
Attendee list will be provided for a \$100 cost
No (0) Speaker Presentations
Advertisement:
 Company Name, Sponsor Level on Conference Signage:
 3 months on Home & Sponsor Pages
1 ticket for Lunch on Thursday & Friday (additional tickets \$75 per ticket)
1 ticket for Thursday night entertainment (additional tickets \$125 per ticket)

GOVERNMENT SPONSOR: No Cost & No extra benefits

6' draped table, with 2 chairs and waste basket (NO power or internet)
Lunch tickets: \$75 per ticket per day
Thursday night Entertainment & Dinner: \$125 per ticket
Advertisement:
 Company Name, Sponsor Level on Conference Signage
 Website: 60 days on Sponsor Page Only

