

2024 TN Statewide Payroll Conference of PAYO: ROIs for Sponsors

*****Presentations for Conference & Platinum Partners: We offer Speaking/Presentation opportunities-if prestaton slots are available. We can assist you with speaking slots, if you Register & Pay before 4/15/24. Your presentation opportunities lessen after 4/15/24.**

CONFERENCE SPONOSOR(s): \$2,500.00 – select one of the Following Events to Sponsor

1. Wednesday night - Meet & Greet
2. Attendee Breakfast - Thursday and Friday
3. Attendee Lunch – Thursday & Friday
4. Key-Note Speaker – Thursday
5. Thursday Night Entertainment – Diner & DJ/Band
6. Conference Internet & Snacks for attendees
7. WHOVA conference app
8. Attendee Registration Needs: lanyards, name badges/ notebooks, more
9. Attendee Drink Tickets (alcoholic & non alcoholic) Wed. & Thurs. Nights

Benefits for Conference Sponsors:

- 1st choice for location in the Vendor Hall
- 6' draped table, with power & 1 use internet, with 2 chairs and trash basket
- 1 hotel room – for Wednesday & Thursday nights (provided by the Board)
- 2 breakout sessions: education topics (*pending availability*)
- Great Attendees during General Session (2 – 3 minutes)
- **Advertisement:
 - Sponsor Signage for the selected Event
 - Name and Sponsor Level on all signage for the conference
 - 1 year on ALL Pages of our Website and Banner on WHOVA conference attendee app
- 3 tickets for Lunch - Thursday & Friday
- 3 tickets of Thursday night meal

PLATINUM SPONSORS: \$1,700.00

- 2nd choice for location in the vendor hall
- 6' draped table, with power & 1 use internet, with 2 chairs and trash basket
- Speak/Presentation: 1 breakout session (*pending availability*)
- Advertisement:
 - PDF document link – about your company
 - Company Name, Sponsor Level on Conference Signage
 - Website: 1 year on Home & Sponsor Page
- 2 tickets for Lunch - Thursday and Friday
- 2 tickets for Thursday Night entertainment

GOLD SPONSOR: \$1,500.00

- 3rd Choice for location in the vendor hall
- 6' draped table, with power & 1 use internet, with 2 chairs and trash basket
- No (0) Speaker Presentations
- Advertisement:
 - Company Name, Sponsor Level on Conference Signage
 - Website: 6 months on Home & Sponsor Pages
- 1 ticket for Lunch on Thursday & Friday (additional tickets \$75 per ticket)
- 1 ticket for Thursday night entertainment (additional tickets \$125 per ticket)

GOVERNMENT SPONSOR: No Cost & No extra benefits

- 6' draped table, with 2 chairs and waste basket (NO power or internet)
- Lunch tickets: \$75 per ticket per day
- Thursday night Entertainment & Dinner: \$125 per ticket
- Advertisement:
 - Company Name, Sponsor Level on Conference Signage
 - Website: 60 days on Sponsor Page Only

Register early to get best topic choices – similar vendors cannot speak on the same topics!